

Wedding Expo 2027
Chennai, India

EXHIBIT . CONNECT . INSPIRE. CELEBRATE

March 19th – 21st, 2027
Chennai Trade Center

SAYUKTA



“Once in a while, *right in the middle of an ordinary life*, love gives us a fairy tale.”

— Vanessa Keith

ABOUT SAMYUKTA

The Ultimate Wedding Ecosystem

Samyukta is an integrated luxury brand experience. This multi-channel platform connects consumers and industry leaders through premier live events, high-fashion programming, and digital media, driving deep B2C and B2B engagement in the South Asian wedding market.



OUR MISSION

To unite couples, families, and wedding professionals through meaningful connections, exceptional experiences, and opportunities that bring wedding dreams to life.

OUR VISION

To be the world's most influential global platform for the South Asian wedding industry, connecting cultures, communities, creativity, and commerce.

“Bringing the world of South Asian weddings together.”

OUR CORE VALUES

- Unity
- Excellence
- Authenticity
- Trust
- Innovation
- Community
- Opportunity

We’re Committed to Bringing Your Dream Wedding to Life!



THE SAMYUKTA STORY

“We started with a Dream to bring Happiness to couples and it has lasted over 11 years.”

2026

11 Years of Excellence.
One Premier Wedding Show.

Samyukta Wedding Show - Canada

Samyukta Wedding Magazine

2025

Established as a Leader in the South Asian Wedding Industry, globally.

Samyukta Wedding Show - United Kingdom

Samyukta Wedding Show - Canada

2020

Pioneered a Global Awards platform celebrating the legends, and emerging talents shaping the wedding industry worldwide.

4,500+ Nominees in 25+ Wedding Categories

2017

Partnered with 100+ Wedding Vendors

Samyukta Wedding Show - Canada

Samyukta Wedding Magazine

2016

The Start of Samyukta

Samyukta Fashion Extravaganza - Canada









ACCOMPLISHMENTS

“Turning ambitious ideas into celebrated milestones”

2	10	11	20	40,000+
GLOBAL AWARDS	WEDDING MAGAZINES	WEDDING SHOWS	FASHION SHOWS	WEDDING GUESTS IN TOTAL

SAMYUKTA

Our Exhibitor Categories

Wedding Venue	Wedding Planning	Photography	Videography	Dance Choreography
Make-Up & Hair	Wardrobe - Saree	Wardrobe - Men	Wardrobe - Lehenga	Fashion Jewelry
Authentic Jewelry	Catering	Decor	Henna Artist	Veils
		Floral Design	Photo Booth	Confectionery
		Digital Guest Book	Destination Wedding	Wedding Blog
	Custom Tailoring	Hindu Priest	Audio, Sound & Lighting	Printing Services
BTS – Digital Creators	Banquet Services	Wedding Officiates	Saree Draping	Blouse Designer
Styling	Wedding Favors	Entertainers	Invitation Cards	Live Paint Artist
Travel Agency	DJ	Emcee	Limousine Services	Matrimonial Services







“A Celebration of Culture,
Creativity & Love”





“Your Dream Wedding Starts Here”



“Experience
the Extraordinary”





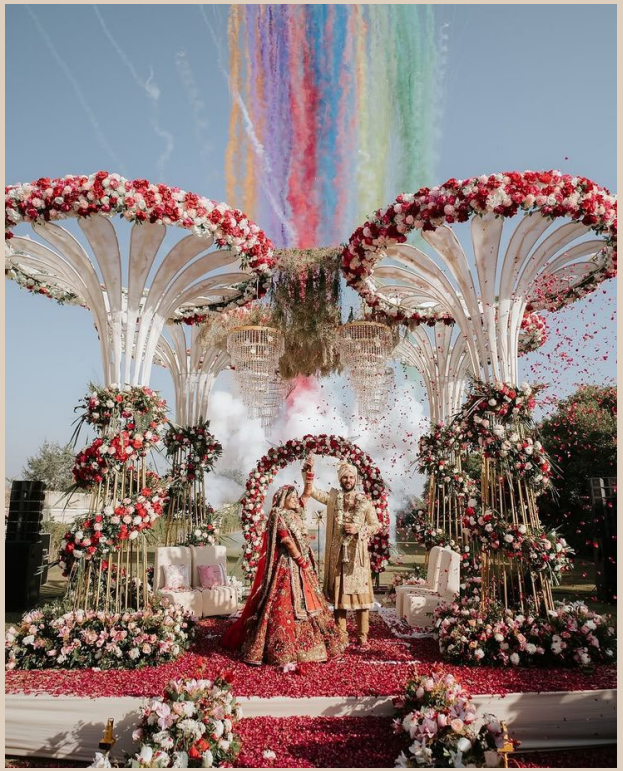


TITLE & PRESENTING PARTNERSHIPS

TITLE PARTNER (EXCLUSIVE)

Secure ultimate brand authority with naming rights and category exclusivity. Benefit from a keynote address and the magazine back cover.





PRESENTING PARTNER (MAX. 2)

Ensure premium visibility with a 300 sq. ft. pavilion and inner cover magazine feature. High-impact positioning for elite brand engagement.



“Samyukta Wedding Expo Chennai 2027 Powered – By [Brand]”

The highest level of ownership & visibility across the event

TITLE PARTNER
EXCLUSIVE - 1 BRAND

Start’s from

₹25,00,000

FEATURES

EXCLUSIVE TITLE PARTNER STATUS

CATEGORY EXCLUSIVITY

LOGO PLACEMENT ACROSS MAJOR CAMPAIGN

LOGO ON OFFICIAL WEBSITE HOMEPAGE

LOGO ON PRIMARY EVENT BACKDROP

LOGO ON MAJOR OUTDOOR ADVERTISING

SPONSOR ANNOUNCEMENT CAMPAIGN

INCLUSION IN SAMYUKTA MAGAZINE EDITORIAL

DEDICATED SOCIAL-MEDIA CAMPAIGN

WEDDING MAGAZINE VISIBILITY (BACK COVER)

FEATURES CONT...

PREMIUM BRANDED PAVILION

APPROX. 37 SQM / 400 SQ. FT. PRIME SPACE

MAIN-STAGE BRANDING

REGISTRATION AREA BRANDING

VIP AREA BRANDING

BRANDED PHOTO OPPORTUNITY

BRAND INTEGRATION INTO VISITOR EXPERIENCE

ON STAGE KEYNOTE OR LEADERSHIP ADDRESS

10 VIP PASSES

10 EXHIBITOR PASSES

“Samyukta Wedding Expo Chennai 2027 Presented – By Brand]”

The second highest level of ownership & visibility across the event

PRESENTING PARTNER
MAX. - 2 BRANDS

Start’s from

₹15,00,000

FEATURES

PRESENTING PARTNER DESIGNATION

CATEGORY EXCLUSIVITY

PREMIUM EXHIBITION PAVILION

APPROX. 28 SQM / 300 SQ. FT.

LOGO PLACEMENT ON EVENT CREATIVE

WEBSITE HOME PAGE LOGO PLACEMENT

MAIN STAGE BRANDING

FASHION SHOW BRANDING

VIP AREA BRANDING

DEDICATED SOCIAL-MEDIA PROMOTION

FEATURES CONT...

WEDDING MAGAZINE VISIBILITY

(INNER FRONT / INNER BACK COVER)

7 VIP PASSES

8 EXHIBITOR PASSES

10 MINUTE STAGE OPPORTUNITY

BRAND INTEGRATION EXPERIENCE

(1 MAJOR EVENT)



STRATEGIC PARTNER LEVELS



PLATINUM PARTNER TIER

Elevate your brand with the elite Platinum tier. Limited to just four brands, this level provides category exclusivity and dominant visibility across all media channels, ensuring your message leads the luxury conversation.



GOLD PARTNER ENGAGEMENT

Secure high-frequency exposure as a Gold Partner. With only eight slots, this tier offers premium exhibition placement and integrated marketing campaigns designed to engage our affluent, high-intent audience throughout the event.



SUPPORTING PARTNER NETWORK

Join the Samyukta ecosystem as a Supporting Partner. Benefit from VIP networking opportunities, stage acknowledgments, and social media spotlights that connect your brand with the industry's most influential stakeholders and attendees.

STRATEGIC PARTNERSHIP OPPORTUNITES

CHOOSE YOUR PRICING PLAN



PLATINUM PARTNER
MAX. – 4 BRANDS

Start's from

₹7,50,000

FEATURES

PLATINUM PARTNER STATUS

CATEGORY PROTECTION WHERE APPLICABLE

PREMIUM SPACE - 18.4 SQM / 200 SQ. FT

LOGO ON SELECTED EVENT CREATIVES

WEBSITE SPONSOR LISTING

SOCIAL MEDIA PROMOTION

MAIN EVENT BRANDING

STAGE MENTIONS

FEATURES CONT...

WEDDING MAGAZINE ADVERTISEMENT

5 VIP PASSES

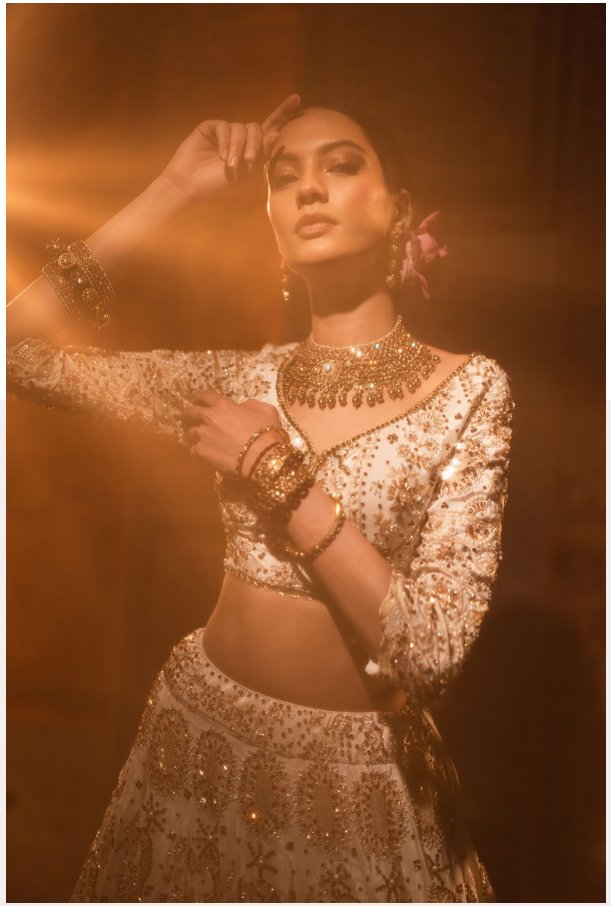
6 EXHIBITOR PASSES

PRODUCT/SERVICE PRESENTATION

SPONSOR ONE ENGAGEMENT ACTIVITY

STRATEGIC PARTNERSHIP OPPORTUNITES

CHOOSE YOUR PRICING PLAN



GOLD PARTNER
MAX. – 8 BRANDS

Start's from

₹5,50,000

FEATURES

GOLD PARTNER STATUS

EXHIBITION SPACE, 9.2 SQM / 100 SQ. FT

LOGO ON SPONSOR PANEL

WEBSITE SPONSOR LISTING

SELECTED SOCIAL-MEDIA PROMOTION

3 VIP PASSES

4 EXHIBITOR PASSES

STAGE ACKNOWLEDGEMENT

FEATURES CONT...

WEDDING MAGAZINE LISTING

BRAND PRESENCE IN SELECTED AREAS

WEDDING MAGAZINE ADVERTISEMENT

STRATEGIC PARTNERSHIP OPPORTUNITES

CHOOSE YOUR PRICING PLAN



SUPPORTING PARTNER
MAX. – 12 BRANDS

Start's from

₹4,50,000

FEATURES

SUPPORTING PARTNER DESIGNATION

EXHIBITION SPACE, 6 SQM / 64 SQ. FT

LOGO ON SPONSOR/PARTNER PANEL

WEBSITE PARTNER LISTING

2 VIP PASSES

2 EXHIBITOR PASSES

SOCIAL-MEDIA ACKNOWLEDGEMENT

FEATURES CONT...

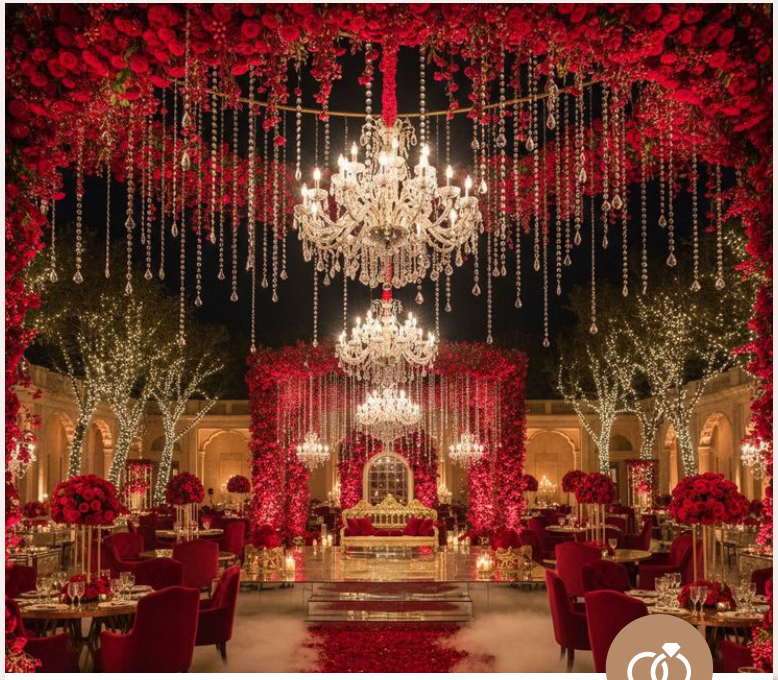
STAGE ACKNOWLEDGEMENT

SAMPLE DISTRIBUTION

WEDDING MAGAZINE ADVERTISEMENT

EXPERIENCE & ZONE SPONSORSHIPS

Create additional revenue opportunities by allowing brands to own a specific visitor experience.



- FASHION SHOW PARTNER | **₹7,50,000**
- MAIN STAGE PARTNER | **₹10,00,000**
- VIP LOUNGE PARTNER | **₹5,00,000**
- BRIDAL BEAUTY LOUNGE PARTNER | **₹4,00,000**
- JEWELLERY ZONE PARTNER | **₹4,00,000**
- BRIDAL FASHION ZONE PARTNER | **₹4,00,000**
- REGISTRATION PARTNER | **₹3,00,000**



- DIGITAL PARTNER | **₹4,00,000**
- GIFTING PARTNER | **₹2,50,000**
- COUPLE LOUNGE PARTNER | **₹2,50,000**
- VISITOR BAG PARTNER | **₹2,50,000**
- HYDRATION PARTNER | **₹1,50,000**
- PHOTO BOOTH PARTNER | **₹2,00,000**

PLATINUM BOOTH



Command the floor with 200 sq. ft. of prime space. This package offers maximum exposure and elite positioning for brands demanding high-volume lead generation.

DIAMOND BOOTH



Command the floor with 400 sq. ft. of prime space. This package offers maximum exposure and elite positioning for brands demanding high-volume lead generation.

PLATINUM & DIAMOND BOOTH TIERS

Command the floor with our Platinum and Diamond tiers, designed for elite brands. Diamond exhibitors enjoy a 200 sq. ft to 400 sq. ft. footprint and exclusive access to the Samyukta Fashion Show stage for a 5-minute presentation. These high-impact spaces ensure your luxury collection dominates the exhibition and captures the attention of high-net-worth attendees.

PLATINUM & DIAMOND EXHIBITOR OPPORTUNITES

CHOOSE YOUR PRICING PLAN

PLATINUM BOOTH

Start's from

₹2,25,000

FEATURES

18.4 SQM / 200 SQ. FT. BOOTH SPACE

FASCIA WITH COMPANY NAME

2 TABLES WITH TABLE CLOTH + 4 CHAIRS

STANDARD LIGHTING

EXHIBITOR LISTING ON THE EVENT WEBSITE

BRAND INCLUSION IN THE DIRECTORY

6 EXHIBITOR PASSES

SOCIAL-MEDIA EXHIBITOR ANNOUNCEMENT

EXHIBITOR PARTICIPATION CERTIFICATE

DIAMOND BOOTH

Start's from

₹4,00,000

FEATURES

37 SQM / 400 SQ. FT. BOOTH SPACE

CUSTOMIZABLE BRANDED BOOTH

8 EXHIBITOR PASSES

6 VIP/GUEST PASSES

FEATURED IN SAMYUKTA DIGITAL COMMUNICATION

PRE-EVENT SOCIAL MEDIA CAMPAIGN

LOGO ON SELECTED EVENT BRANDING

BRAND MENTION BY THE EMCEE

5 MINUTE STAGE PRESENTATION

STANDARD
BOOTH TIERS



BRONZE BOOTH

Secure a strategic 64 sq. ft. presence. Includes essential lighting and digital support, perfectly suited for emerging brands seeking targeted visibility and engagement.



SILVER BOOTH

An optimized 80 sq. ft. space featuring fascia signage and social media amplification. Designed for established vendors looking to expand their market footprint.



GOLD BOOTH

An optimized 100 sq. ft. space featuring fascia signage and social media amplification. Designed for established vendors looking to expand their market footprint.

STANDARD EXHIBITOR OPPORTUNITES

CHOOSE YOUR PRICING PLAN

BRONZE BOOTH

Start's from

₹75,000

FEATURES

6 SQM / 64 SQ. FT. BOOTH SPACE
FASCIA WITH COMPANY NAME
1 TABLE WITH TABLE CLOTH + 2 CHAIRS
STANDARD LIGHTING
EXHIBITOR LISTING ON THE EVENT WEBSITE
BRAND INCLUSION IN THE DIRECTORY
2 EXHIBITOR PASSES
SOCIAL-MEDIA EXHIBITOR ANNOUNCEMENT
EXHIBITOR PARTICIPATION CERTIFICATE

SILVER BOOTH

Start's from

₹95,000

FEATURES

7.5 SQM / 80 SQ. FT. BOOTH SPACE
FASCIA WITH COMPANY NAME
1 TABLE WITH TABLE CLOTH + 2 CHAIRS
STANDARD LIGHTING
EXHIBITOR LISTING ON THE EVENT WEBSITE
BRAND INCLUSION IN THE DIRECTORY
3 EXHIBITOR PASSES
SOCIAL-MEDIA EXHIBITOR ANNOUNCEMENT
EXHIBITOR PARTICIPATION CERTIFICATE

GOLD BOOTH

Start's from

₹115,000

FEATURES

9.2 SQM / 100 SQ. FT. BOOTH SPACE
FASCIA WITH COMPANY NAME
1 TABLE WITH TABLE CLOTH + 2 CHAIRS
STANDARD LIGHTING
EXHIBITOR LISTING ON THE EVENT WEBSITE
BRAND INCLUSION IN THE DIRECTORY
4 EXHIBITOR PASSES
SOCIAL-MEDIA EXHIBITOR ANNOUNCEMENT
EXHIBITOR PARTICIPATION CERTIFICATE

EXHIBITOR
ADD – ONS



ADDITIONAL 3 SQM SPACE | **₹40,000**
PREMIUM BOOTH UPGRADE **| ₹25,000**
SOCIAL-MEDIA FEATURE **| ₹25,000**
STAGE PRODUCT PRESENTATION | **₹50,000**
FASHION SHOW | **₹3,00,000 / SEGMENT**
WORKSHOP/MASTER CLASS | **₹60,000**
WEDDING MAGAZINE AD | **₹20,000 / PAGE**



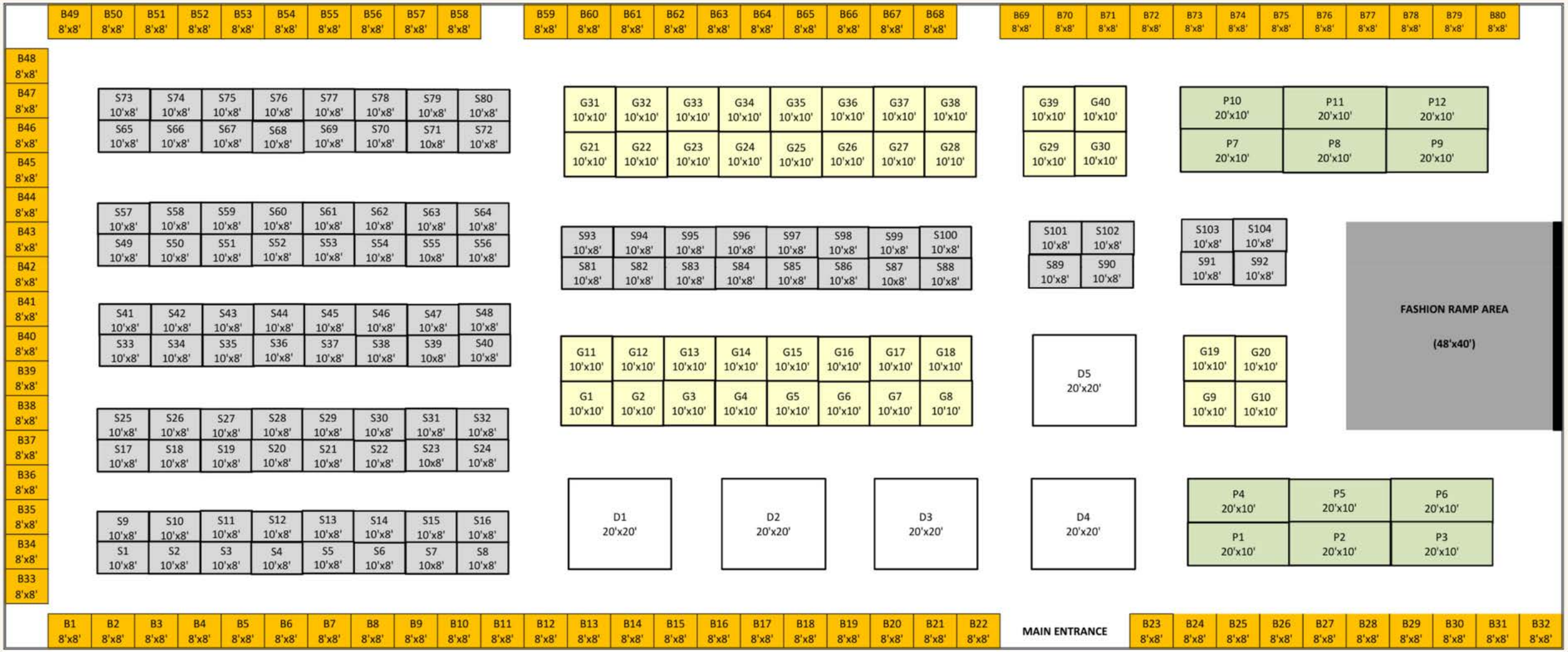
EVENT-DAY ANNOUNCEMENT | **₹50,000**
BRANDED VISITOR GIVEAWAY | **₹75,000**
LEAD-GENERATION ACTIVATION | **₹1,00,000**
CUSTOM BRANDED ZONE | **FROM ₹1,00,000**
POWER OUTLET | **₹7,500**
EXTRA LIGHTING | **₹10,000**

SAYUKTA

WEDDING EXPO 2027

MARCH 19–21, 2027 | CHENNAI TRADE CENTRE | HALLS 2 & 3A

HALL 2 | 44 m × 40 m | 1,760 m² • **HALL 3A | 44 m × 50 m | 2,200 m²** • **TOTAL | 3,960 m²**



BRONZE	SILVER	GOLD	PLATINUM	DIAMOND	TOTAL
80	104	40	12	5	241

CONTACT US

CONTACT SAMYUKTA TODAY

OUR ADDRESS

Jayanth Tech Park, 6th Flr.
Padmini Gardens
Mount Poonamallee Rd.
Nandambakkam, Chennai
India

PHONE & EMAIL

+91 99529 96507
sales@samyuktaexpo.com

LET'S GET SOCIAL!

samyukta
samyuktaweddingshow
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